

More families to receive £300m worth of discounts

Vouchers help beat crunch

by RUTH LUMLEY

TENS of thousands of families are to be given the chance to save hundreds of pounds each a year.

Packs of credit crunch-busting vouchers are to be handed out to help locals survive the worsening economy.

The discounts, called community savings vouchers, will be worth £300 million a year to Sussex families.

Executive 100 Ltd print, produce and distribute the voucher sets four times a year across the county.

The current 10,000 voucher sets were gone within four hours and each set saves a family potentially more than £1,500 each while encouraging local trade.

Now the company is increasing the distribution of the money-saving voucher sets to 50,000 every three months to cope with the rising demand.

About 80% of the 50,000 voucher sets will be given to 100 schools and nurseries and colleges. About 500 local businesses will benefit by receiving the voucher sets to give to their staff and customers and the remaining vouchers will be given to local information centres.

Families can save money by using the vouchers in supermarkets, cafés, restaurants, hairdressers, beauty salons, gyms, golf clubs, children and at family entertainment, shops and retailers throughout Sussex.

Mother Danielle Harman said: "The voucher sets are great because they enable me to treat the kids to days out that otherwise would have been a struggle.

"They give us great ideas for things to do, as well as saving us money and with great deals on hair and beauty treatments, I even have a good excuse to pamper myself."

The next set of vouchers will be out in Brighton, Hove and East Sussex in April and will run until the end of September.

Andy Foxhall, who is a regular user of the vouchers, said: "I would recommend them because they support local business.

"It is a win-win situation that simply saves you money."

Whether you work at a school, run a local business, organise local events or live in Sussex, if you would like to receive the current or future voucher sets log on to www.communitysavings.co.uk. There are also a number of instant printable vouchers.

Any businesses who want to participate in the next money-saving voucher scheme should call **01273 841948** or email info@communitysavings.co.uk.

ruth.lumley@theargus.co.uk



Katryna, manager of Momma Cherris Soul Food Restaurant and Paul Bate from Community Savings



Helena owner of Scoop & Crumb